



FOR IMMEDIATE RELEASE

**David Wilbur, President of the Vetergy Group, To Address Next Steps
in Root Cause Analysis at Mainstream Conference in May**

March 21, 2016—Lieutenant Colonel U.S. Marine Corp (ret.) David Wilbur, President of the Vetergy Group, has been named a keynote speaker at the Mainstream Conference taking place in late May 2016. Wilbur's presentation, *Welcoming Human Error into the Workplace: The Mindset Shift to Attaining Reliable Human Performance*, will take place on May 24 at 9 a.m.

Organized by The Eventful Group, a B2B organizer of in industry events, the Mainstream Conference presents technology, ideas and innovations in the field of asset management and reliability. Wilbur is one of the several speakers in the field of asset management and reliability. Others include senior leaders from organizations such as Nestle, Qantas, Frito-Lay, Boeing Company, Dow Chemical, Dow Corning, JM Smucker and E.I. DuPont who will share ways to increase reliability and reduce risk.

Wilbur's presentation builds on the 20th century understanding of the human influence on systems in order to achieve consistent and reliable outcomes. Going beyond Human Factors and Ergonomics as well as the concept of a High Reliability Organization (HRO), Wilbur's concepts present the reliability of human performance in context to the operational and economic risk to an organization where failures can have a devastating and unacceptable impact on the people, the equipment and the environment.

Wilbur defines the current challenge as translating key principles of human factors into the operational setting so as to allow organizations to go beyond plateaus in safety progress from conventional safety and risk management programs. Through a philosophical change in the way companies approach the human element of their operations, effective application of human factors begins with an understanding that people do not set out to cause failure.

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In this presentation, Wilbur draws on lessons from US Navy Aircraft Carrier, Nuclear Propulsion and Commercial Aviation operations, to consider a set of consistent key principles which suggest that error is a natural and inescapable characteristic of tasking and that reliability, while not synonymous with safety, will create operational resiliency. Attendees will join Wilbur as he dispels myths such as human's are erratic and unpredictable or highly trained and experienced people do not make mistakes, with the objective of considering some practical programs that produce human reliability.

Mainstream Conference / The Eventful Group
May 22 – 25, 2016
The Woodlands Waterway Marriott • Woodlands, TX
<http://mainstreamconf.com/us/>

The Vetergy Group is a global company comprised of three business units that provide expertise related to Human Reliability: Human Factors Analysis programs and training, supplementary manpower supply, and operational assessment. Our unique value proposition enables us to fully support the human performance requirements of our partners.

For more information, contact Patrice Aylward at 216-618-3174 or paylward@aol.com [option – your choice]

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David Wilbur, President, the Vetergy Group, speaking at *Best Practices for Chemicals*, an event organized by a collaboration between SAP, The Eventful Group and ASUG that took place on March 14 – 16 at The Woodlands Waterway Marriott in Texas.